

APRIL 1-3, 2023

BRONNER BROTHER SCHEDULE

Eastern N Morial Convention Center, Louisiana

- **Let's Get Real about Real Estate (Michael Woods)**

- Saturday, Apr 1 at 12:00 PM

- RM 290

- Are you a salon owner who's currently renting? Do you dream about owning your own building or salon suites? Are you ready to make money while you're sleeping? It's time for you to get from behind the chair and focus on your future. Learn how Michael Woods has created a successful salon suite business in four different states and how YOU can too! Learn the steps required for ownership and ideas for creative financing. Get the blueprint to your own success.

- **Becoming a Braid Boss (Shay Doggett)**

- Saturday, Apr 1 at 12:00 PM

- RM 271

- Are you ready to Boss Up? Do you want to dominate the rapidly growing braid industry? Adding or improving braid services are a great way to increase revenue and client retention. ShaytheStylist will show you braiding techniques that can be used on natural or relaxed hair. You're going to learn how to perfect knotless, feeding, and stitch braiding techniques and how to protect the hair underneath these styles to help your clients achieve their hair goals.

- **Pixie Perfect (Monica Edmonds)**

- Saturday, Apr 1 at 4 PM

- RM 260

- Precise hair cutting can seem intimidating; especially on thick or textured hair! Pixie Perfect is a systematic approach to creating the perfect pixie cut using a heated razor and shears. Use angles, guidelines, create weight, layers, flow and body easily and efficiently.

- **Mastering Loc Maintenance (Letoshia Howard-Simmons)**

- Sunday, Apr 2 at 10:00 AM

- RM 270

- Natural hair and locs have become one of the most in-demand hairstyles in the world among diverse cultural groups. Mastering the art of loc maintenance and styling can serve as a highly profitable skill set. In this class, you will learn how to flat two-strand twist braid with and without extensions, straight to loc techniques, starter locs with comb coils, and loc maintenance using palm roll and interlocking methods. Join Letoshia as she teaches you proper natural hair care and loc maintenance.

- **Transformative Color (Monica Edmonds)**

- Sunday, April 2 at 10:00 AM
- RM 262
- Learn how to transform your clients' hair and achieve any color under the sun on any hair texture. Combine color cocktails with precision cutting to create bright popping color transformations.

- **Understanding Your Numbers (Ramona Woods)**

- Sunday, Apr 2 at 12:00 PM
- RM 290
- COVID-19 has taught business owners many things, the biggest of all being the importance of knowing and understanding your numbers. What is the best way to set up your business? What's the difference between Sole Proprietor, LLC, and S-Corp? How do you manage day-to-day financial operations while growing the business? Let's talk about money, finances, and business in the beauty industry with Chief Financial Officer, Ramona Woods.

- **Straight to Locs (Amani Mujiheed)**

- Sunday, Apr 2 at 2:00 PM
- RM 294
- Come learn with Master Loc Technichian Amani Mujiheed. During this class you will learn the technique of instantly locking your clients hair in one day no matter the texture of hair. Ashtae Products are the global leaders in hair texture, so you don't want to miss this hands on class. The knowledge that Master Loc Technician Amani Mujiheed will deliver in this class will show you how to build more clientele and increase revenue. Can't wait to see you there!

- **Mastering Marcelling (Kathy Williams)**

- Sunday, Apr 2 at 4:00 PM
- RM 296
- Flat Irons are quick and easy to use, but what about the short hairs in the nape? How do you get a silky, shiny, polished look for every press and curl? Don't run from the marcel out of intimidation and lack of knowledge. Make Madame CJ Walker proud!

- **Relaxer 911 (Kathy Williams)**

- Monday, Apr 3 at 10 AM
- RM 271
- The natural hair craze has taken over but the relaxer is coming back strong. Are your skills still up to par? Learn how to properly relax hair without burning the scalp or causing irritation. We are going to cover retouch and virgin relaxer techniques. Understand the difference between under and over-processed hair and how to correct both.