

APRIL 2-3, 2023

# PREMIERE ANAHEIM SCHEDULE

Anaheim Convention Center, CA

- **Silkiest Silk Press (Melanie Taylor)**
  - Sunday, Apr 2 at 10:00 AM - 11:00 AM
  - How do you create a silky look on natural hair without a relaxer, keratin, or a smoothing system? We show you step-by-step how to create the silkiest silk press you've ever achieved that will actually last for your client. Learn proper hydration techniques and how to maintain natural or transitional hair textures. Create that instafamous #GlassHair look your clients request.
- **I Do! Bridal Updos (Tara Miller)**
  - Sunday, Apr 2 at 12:00 PM - 1:00 PM
  - The Bridal market is a billion-dollar industry. Learn how to tap into this market. In this class, we will show you the latest money-making wedding styles for both relaxed and natural hair, how to price them, and how to book them appropriately.
- **Relaxer 411 (Kim Phlegm)**
  - Sunday, Apr 2 at 2:00 PM - 3:00 PM
  - The natural hair craze has taken over but the relaxer is coming back strong. Are your skills still up to par? Learn how to properly relax hair without burning the scalp or causing irritation. We are going to cover retouch and virgin relaxer techniques. Understand the difference between under and over-processed hair and how to correct both.

- **Mastering Loc Maintenance (Tara Miller)**

- Sunday, Apr 2 at 2:00 PM

- Natural hair and locs have become one of the most in-demand hairstyles in the world among diverse cultural groups.

Mastering the art of loc maintenance and styling can serve as a highly profitable skill set. In this class, you will learn how to flat two-strand twist braid with and without extensions, straight to loc techniques, starter locs with comb coils, and loc maintenance using palm roll and interlocking methods. Join us, as we teach you proper natural hair care and loc maintenance.

- **Curls for the Girls (Kim Phlegm & Eva Garner)**

- Monday, Apr 3 at 10:00 AM - 11:00 PM

- Clients who aren't naturally curly may still want to sport a curly look. How do you give them that? Curls for the Girls is a wet styling class that will show you how to take dull, lifeless hair and give it popping curls that will last. Go from straight to curly in these easy-to-learn steps. You're going to learn how to create curly looks on a variety of hair textures in this class.

- **Stop Oiling, Start Hydrating (Tara Miller & Kim Phlegm)**

- Monday, Apr 3 at 12:00 PM - 1:00 PM

- We will show you proper hydration techniques for natural hair. The key to maintaining healthy, hydrated hair is in the products and technique. Get the list of items to avoid in your natural clients' hair! Learn how to properly hydrate for both a twist and out and silk press.

- **Busyness vs Business (Melanie Taylor & Taylore Woods)**

- Monday, Apr 3 at 2:00 PM - 3:00 PM

- A lot of you guys are Crazy Busy but not doing business which is CRAZY INSANE! There is a difference! Stop being slave to your business and learn how to make your business work for you!